Dear Partners:

I’ve been in touch with many of you over the last few days and want to take a moment to clarify inBloom’s work with Louisiana.

Louisiana was a Phase 2 state in the inBloom consortium, which means it was on a slower implementation track than Phase 1 states. A few months ago, the team in Louisiana saw an opportunity to move more quickly to use the shared services for some key initiatives. Last week, Superintendent White decided to pause their fast-track implementation in order to have the kinds of conversations with his Board and other stakeholders that Phase 1 states have been having for more than a year. We fully support his decision to spend more time on these discussions to make sure Louisiana is fully prepared to move forward and sustain its important work to support personalized learning for its students over the long term.

The pause also supports Louisiana’s efforts to transition from using Social Security numbers (SSNs) to randomized student I.D. numbers, in keeping with inBloom’s requirements and with industry best practices. Our team has been working with Louisiana on this issue, and we look forward to continuing to support their efforts in this regard.

We take data privacy and security very seriously, and Superintendent White has expressed to us his confidence in the privacy protections we’ve developed and his belief that the project represents a step forward for public education. Our technical infrastructure was designed and built using the highest level of security provisions, and our privacy policy was developed in partnership with some of the leading experts in the country.

We welcome the chance to support your efforts to communicate clearly and transparently with your stakeholders. For your convenience, I’ve attached a document with facts about inBloom’s approach to privacy and security.

I believe the work we are doing together has the potential to transform education and make personalized learning a reality for every child. Students, teachers, and parents deserve the best tools and resources available, and each and every one of you is part of making that a reality. I want to thank you for your partnership and collaboration, and remind you how excited I am to work with you toward this important goal.

Please feel free to reach out to me if you have further questions.

Kind regards,

Iwan Streichenberger
Chief Executive Officer