digedu Privacy Policy

Last modified: December 9, 2013

Student and teacher privacy is one of our top concerns. As a company seeking to make learning better for students and teachers, we take very seriously our responsibility to protect students and teachers and their personal information. When using our services, we want users to be confident about this commitment and to clearly understand how we’re using information and the ways in which we protect their privacy.

Our Privacy Policy explains:

- What information we collect and why we collect it.
- How we use that information.

How children’s personal information is treated

digedu only collects limited personal information from students directly from the school or district that has registered and paid for the services or through students’ use of the app, and the school or district is solely responsible for complying with the Children’s Online Privacy Protection Act (COPPA) as concerns students’ use of the services. If you are below the age of 13, please do not send any personal information about yourself to us other than what we request from your school or what you enter through the app.

Information digedu collects

digedu makes an effort to collect only information necessary to setting up users’ unique accounts and to enable and improve the use of digedu for educational purposes. Our aim is to empower teachers to create personalized, interactive, and measurable learning experiences. We will only ask for information that allows us to accomplish this goal.

- Information users give us. In order to create student and teacher accounts, we require a user’s first name, last name, course rosters, and an individual identification number, either designated to each student by his/her school or randomly generated by digedu. This allows the Learning Engine to populate classes with the correct students. We may also require users’ email addresses.

- Information we get from use of our services. Beyond the initial set-up information, digedu collects data generated in the course of students’ completion of assigned lessons. This information includes
  - Responses to assessments in digedu lessons,
  - Annotations and highlighting within digedu lessons,
• Messages sent through the digedu discussions feature,
• Messages sent through the digedu chat feature,
• Duration of activity within digedu.

How we use the information we collect

• We use the information we collect from our services to provide, maintain, protect and improve them.

Information we share

• For educational purposes. We provide academic information to relevant teachers and administrators. A teacher can see data for his/her students and for those in other the classes in the same grade at his/her school; an administrator can see such data for all students at his/her school.

• For legal reasons. We may share personal information with organizations or individuals outside of digedu if we have a good-faith belief that access, use, preservation, or disclosure of the information is reasonably necessary to

  • meet any applicable law, regulation, legal process or enforceable governmental request,
  • enforce applicable Terms of Service, including investigation of potential violations,
  • detect, prevent, or otherwise address fraud, security or technical issues, and/or
  • protect against harm to the rights, property or safety of digedu, our users or the public as required or permitted by law.

• For research purposes. We may share aggregated, non-personally-identifiable information with persons or entities with which we partner for the purposes of projects involving research into the processes and results of our services.

Information security

We work hard to protect digedu and our users from unauthorized access to or unauthorized alteration, disclosure, or destruction of information we hold. In particular

• We encrypt many of our services using SSL.
• We review our information collection, storage and processing practices, including physical security measures, to guard against unauthorized access to systems.
• We restrict access to personal information to digedu employees and relevant teachers and administrators.

Application

Our Privacy Policy applies to all of the services offered by digedu.
Our Privacy Policy does not apply to services offered by other companies or individuals, including products, sites, or apps that may be offered to users on a digedu tablet. Our Privacy Policy does not cover the information practices of other companies and organizations who advertise our services.

**Enforcement**

We regularly review our compliance with our Privacy Policy. If we receive formal written complaints, we will contact the person who made the complaint to follow up.

**Changes**

Our Privacy Policy may change from time to time. We will not reduce user rights under this Privacy Policy without user consent. We will post any privacy policy changes on this page and, if the changes are significant, we will provide a more prominent notice. We will also keep prior versions of this Privacy Policy in an archive for review.